



# **Our Vision**

We hope that through DLX, students can go further, reach higher and maximize their potential by using the world as their classroom.

We believe in the democratization of education. Students worldwide should be able to have the same opportunities regardless of race, nationality, social status, background or language.

Though our program, we aim to provide not only a super academic experience, but also an extensive set of value-added services and features that will help our students become exemplary global citizens.



## **Our Objectives**



DLX aims to build a worldwide network of distributors who already have a presence and relationships with schools in their local market.

2. exclusive clientele, school's distributors will promote and sell the DLX International School programs to add to their curriculum.

We hope that every DLX student develops skills and competences that will help them in their professional and personal life.



# We focus on schools (B2B)

#### Through our programs, we help schools:

- Internationalize
- Diversify the high school program
- Create International awareness and cooperation
- Promote bilingual education
- Increase English proficiency for non-native speakers
- Stimulate hybrid education
- Train and develop teachers
- Encourage the usage of technology within teaching and learning







## **Academic Programs**

- Dual Diploma Program (U.S. High School diploma)\*
- Full Time School (from 6-12 grade)
- Individual class enrollment
- AP Courses
- College credit courses

\*Per the COGNIA accreditation requirements, students must complete a minimum of 5 out of 20 full credits with DLX to receive comprehensive transcripts and a diploma from our program.



### **Dual Diploma**



Through DLX's academic path, schools around the world can now offer a US high school diploma simultaneously with their own local curriculum.



All the courses are provided and required to be taken in English in order to achieve and improve proficiency.



A minimum of 5 full online credits are needed to achieve the diploma, previous transcript evaluation. Students in this unique program will be supported through an online platform, local teachers, and DLX tutors.







# Sample Learning Pathways with minimum 5 full credits

#### 2 Year Program is about 8-10 hours of study a week

- Year 1- English 9 and English 10
- Year 2 English 11 and English 12 and US Gov/Hist

#### 3 Year Program is about 5-7 hours of study a week

- Year 1 English 9 and English 10
- Year 2 English 11 and US History
- Year 3 English 12 and US Gov/Politics

#### 4 Year Program is about 3 hours of study a week

- Year 1 English 9
- Year 2 English 10
- Year 3 English 11



## **University Acceptance**

- 98% of DLX students complete their academics and move on to Higher Education.
- The DLX International School Diploma promotes acceptance into any major university in the USA and some around the world.
- DLX has relationships with universities around the world that offer enrollment help.

\* Note: Students must comply with university requirements to apply. Acceptance is subject to the University's decision, not DLX.







### **Full Time School**

- DLX offers a fully accredited online secondary school for kids in grades 6-12.
- We offer and deliver multiple accredited programs in various blended learning modalities, tutors involve.
- Competitive pricing for full time private school.
- Our grades 6-12 online course catalog includes comprehensive grade level core courses, honors, Advanced Placement, foundation, and literacy advantage courses for ESL students.



### 6-12 Online vs. Traditional schools

- For secondary students learning in an online setting, teaching and learning should target the specific needs of each learner. Unfortunately, this traditional model can cause students to fall behind and increase frustration, limiting learners' ability to achieve their full potential.
- Through the personalized learning that students receive in the DLX 6-12 online curriculum, students can move at their own individual pace and spend more time on areas of deficiency to work toward mastery in a safe and engaging environment.
- This approach allows students the opportunity to work on individual learning styles and plans, setting their own pace.







### **Individual Course Enrollment**

- DLX a wide variety of course options for partner schools to add to their curriculum for both individuals or entire classrooms.
- Through DLX, partner schools can enroll students into a single course. It does not matter if they are registering into the Dual Diploma.
- Students enrolled in individual courses have access to all the resources and benefits as any DLX Student.
- All courses offered through DLX are completely in English (except world Languages).

Explore our course catalogue



# Advanced Placement (AP)

Being fully accredited, DLX also provides Advanced
 Placement Courses for high school students. Courses are provided with certified teachers to ensure pacing and comprehension by the students, while they earn college credit by completing college-level work and passing the appropriate AP exam.

\*Test fees may apply





### **Available AP Courses**

- AP World History
- AP U.S. Government
- AP Economics
- AP Calculus A/B
- AP Statistics
- AP Biology
- AP Chemistry

- AP Physics
- AP Environmental Science
- AP Spanish Language
- AP English Composition
- AP English Literature
- AP Spanish





## **College Credit**

- Students from 10th to 12th grade will be able to take courses at the College level with the possibility to gain College credits.
- A full transcript with the courses will be given to present to Colleges and Universities.

Explore our course catalogue



## How easy is it to implement DLX into schools?

- 1. Pitch program to interested clientele
- 2. Review and assign the curriculum
- 3. Sign an agreement
- 4. Promote internally within the schools
- 5. Evaluate interested students & collect payment
- 6. Activation of courses and International Student Hub
- 7. Weekly and regular progress reports & school meetings
- 8. Transcripts & diploma
- 9. Graduation





### **Certifications**

- Cognia accredited
- US high school diploma guaranteed upon credit completion







Discover how our school
combines the best of
international education with a
rigorous academic
curriculum, preparing
students for success in an
increasingly interconnected
world.

Don't miss out on the chance
to a global perspective and a
truly enriching educational
experience.





### How do we do it?

#### 1. Initial Assessment:

DLX distributor initiates communication with the school to understand their specific requirements and goals regarding internationalization.

#### 2. Program Presentation:

Based on the school's needs or requests, DLX (or distributor) prepares a tailored pitch, showcasing relevant academic programs and their benefits.

#### 3. Agreement and Collaboration:

After the program presentation, DLX and the school negotiate and finalize an agreement that outlines the scope of collaboration, including program duration, support services, and financial terms.

#### 4. Curriculum review:

Assessment to the school curriculum to evaluate how many credits we are able to transfer to the US academic system and determinate how many credits the student will need to take to cover graduation requisites.

#### 5. Teacher Training:

DLX provides comprehensive training sessions to the school's teachers, focusing on program implementation, effective teaching strategies, and operational processes.

#### **5.** Promoting the Programs:

The school initiates a promotional campaign to inform students and their families about the available academic programs.

#### **6.** Enrollment and Start Date:

Once the promotion is underway, the school establishes a specific starting date for the programs. Interested students enroll in the programs, either through an application process or registration procedure.

#### **7.** Monitoring Student Performance:

Throughout the program duration, the school closely monitors and tracks the performance of participating students.

#### **8.** Evaluation and Improvement:

At the end of each program cycle, DLX collaborates with the school to evaluate the effectiveness of the internationalization initiatives.

Feedback from teachers, students, and parents is collected and analyzed to identify areas of improvement and refine future implementations.



### **International Student HUB**

Our interest goes beyond the academic, which is why we have created a Hub where all students can interact, create, participate and be part of the DLX community.

Included in the tuition, all students enrolled at DLX International School will have the opportunity to experience access to features such as:

- Clubs
- Communication
- Test Prep (ACT TOEFL)
- Digital Language Center
- Study Abroad programs
- International Travel
- School & student- wide projects & contests
- University Pathway
- · Resources and much more





# **University Pathway**

- For the students who receive a US high school diploma, we encourage and offer assistance to continue on to higher education, whether in the US or abroad.
- Personal university application assistance is available upon request for an additional fee.
- Universities will present their programs throughout the year (could be by zoom or facebook live).

\*While we offer easily accessible application help for a student's chosen university, final acceptance decisions are made solely by the university and must be respected.













# Why work with DLX

- Outstanding quality academics and proven model
- Ongoing commission program
- Flexible way to internationalize a school
- B2B model to maximize revenue
- New and innovative program
- School support and training
- · Student and customer oriented
- Easy implementation for schools
- Affordable prices





# Comparison: DLX vs International Baccalaureate (IB)

|                           | DLX International School                | IB Program                              |
|---------------------------|-----------------------------------------|-----------------------------------------|
| Membership fee            | \$1,500 yearly                          | Up to \$30,000 US yearly                |
| International School      | Yes                                     | Yes                                     |
| Modifying academic course | No, we use current curriculum           | New standarized IB curriculum           |
| Implementation cost       | No                                      | Yes                                     |
| Implementation period     | 2 months                                | 2 - 3 years                             |
| Academic Curriculum       | Flexible                                | Rigid                                   |
| High School Diploma       | Yes, right after completing the courses | *Yes, but must do another certification |
| Online Technology         | Yes                                     | No                                      |
| Online school community   | Yes                                     | No                                      |

<sup>\*</sup> Must do another certification to get the HS IB diploma.



### **Prices**

### **Annual School Membership Fee \$1,500 USD**

| Program                                                    | Net Price                    | Comment                                                                                   |
|------------------------------------------------------------|------------------------------|-------------------------------------------------------------------------------------------|
| Dual Diploma Program                                       | \$4,250.00 USD total diploma | Pending previous transcript evaluation, minimum of 5 full credits, could be up to 4 years |
| Full time homeschool                                       | \$4,250.00 USD academic year | Minimum of 5 full credits courses for an academic year                                    |
| Individual credit course                                   | \$850.00 USD                 | Per credit, one year duration                                                             |
| Individual credit course                                   | \$425.00 USD                 | Per credit                                                                                |
| Advanced Placement and College Credit (full credit course) | \$1,300.00 USD               | Per credit, certified teacher included                                                    |
| Advanced Placement and College Credit (half credit course) | \$650.00 USD                 | Per credit, transcript included                                                           |



# **Grades by program**

- Full time students 6 -12
- Individual courses 6-12
- Dual Diploma 9-12 (Students can start any grade in the high school period)
- Advanced Placement (AP) 9-12
- Specific catalogue for individual courses
- College Credit 10, 11 & 12





# How to become a DLX Distributor & What Comes Next

- 1. Follow up initial sales pitch for a detailed explanation of our programs and what we expect from our international distributors.
- 2. Sign agreement and welcome letter.
- 3. Distributor is then provided access to all DLX information and resources.
- 4. Distributors are trained by DLX staff on how to sell and implement the programs to host schools in their local markets.
- 5. Sales webinars and explanations on how to sell the program to schools.
- 6. Throughout distribution process, Distributors are continuous sup www.dlxinternationalschool.com





### **Contact Us**

If you're interested in learning more about our International School, our globalized programs and the exceptional opportunities they offer, act today!

